

Pou Chen announces monthly sales for June 2013

Date: July 10, 2013

Pou Chen Corporation ("Pou Chen", Ticker: 9904.tw) today announced its unaudited sales for June 2013 was NT\$19,903 million on a consolidated basis. Pou Chen's unaudited consolidated sales for January through June 2013 totaled NT\$110,670 million.

The aforesaid consolidated sales was unaudited, prepared by Pou Chen in conformity with the same accounting period. In addition, Pou Chen's 49.98% owned major subsidiary, Yue Yuen Industrial (Holdings) Limited ("Yue Yuen", Ticker: 0551.hk), changed its financial year end date from September 30 to December 31 since FY2012, which meant that FY2012 of Yue Yuen covered a period of 15 months from 2011/10/01~2012/12/31. Due to the aforesaid change of Yue Yuen's financial year end date and Taiwan Stock Exchange's regulations, the basis for preparing Pou Chen's consolidated monthly sales of FY2012 will be different from that of FY2013. For example, Pou Chen's consolidated sales for June 2013 included Yue Yuen's monthly sales for June 2013; and Pou Chen's consolidated sales for June 2012 included Yue Yuen's monthly sales for March 2012.

Pou Chen Consolidated Sales Report

 (NTD '000)

 The Period of Consolidated Sales
 Amount

 June 2013
 19,903,232

 May 2013
 20,617,738

 M-o-M Change
 -3.5%

 January through June 2013
 110,670,145

Note:

1. All figures were unaudited.

Yue Y	uen, Pou	Sheng	Sales	Report
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		$(USD \cdot 000)$
The Period of Sales	Yue Yuen	Pou Sheng
June 2013	657,519	129,465
June 2012	649,169	135,244
Y-o-Y Change	+1.3%	-4.3%
May 2013	687,204	153,419
M-o-M Change	-4.3%	-15.6%
January through June 2013	3,700,467	885,579
January through June 2012	3,649,839	888,482
Y-o-Y Change	+1.4%	-0.3%
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Note:

1. All figures were unaudited.

2. Pou Chen held 49.98% ownership of Yue Yuen at the end of June 30, 2013.

3. Yue Yuen held 61.80% ownership of Pou Sheng at the end of June 30, 2013; Pou Sheng's monthly sales was included into Yue Yuen's monthly sales.

For more information, please refer to the following websites:

- Pou Chen: <u>http://www.pouchen.com/</u>
- Yue Yuen: <u>http://www.yueyuen.com/</u>
- Pou Sheng: <u>http://www.pousheng.com/</u>

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